

# EURO HEAT&POWER

# Media Guide 2022

www.ehp-magazine.com III/2021

## EURO HEAT&POWER

DISTRICT HEATING | DISTRICT COOLING | COGENERATION

**DHC+ STUDENT AWARDS**  
Multiperiod Optimization Problem for Heat Network Design Including Consumers Competition

**GENERATION**  
Hot Water Generation Using Hybrid Tubular Plate Heat Exchangers for Heat Condensation

**DHC NETWORKS**  
Future-proof District Heating Networks Through Low Network Temperatures

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The real KING with the CROWN





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## Focussing on Global Trends

The EUROHEAT&POWER International after 18 years well established within West-/East European Markets of Cogeneration, District Heating and Cooling as only Trade Magazine covering the whole process chain of the industry for Power Plant Technologies, Pipe-Laying, Network Construction/ Operation, Heat Substations, Heat Metering and Accounting.

As official publication of Euroheat & Power, Brussels each issue features – next to technological news and innovations – also the current developments of European energy policy.

Overall a perfect marketing platform for your international business activities.

## Profile

Trade Magazine for the international District Heating & Cooling and Cogeneration industry.

### Frequency

4 issues per year

### Language

English

### Circulation

2,000 copies

### Target Group

Utilities, Component Suppliers, Engineering/Consulting Companies, Authorities, Research Institutes

### Distribution

In 24 Western/Eastern European Countries, Canada, USA, Russia, Japan, Korea

### Publishers

International Association Euroheat & Power, Brussels  
German Heat & Power Association – AGFW, Frankfurt am Main

### Publishing House

VDE VERLAG GMBH, Offenbach am Main

### E-Magazine



**For a better and more informative introduction of your company, your services and your products we offer:**

### 1/1 Page Company Profile (4c)

Type area: 185 x 268 mm  
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### 1/2 Page Company Profile (4c)

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### Special Combination Rate!

1/1 Page Company Profile (4c) +  
1/1 Page Standard Advert (4c)

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1/2 Page Company Profile (4c) +  
1/2 Page Standard Advert (4c)

Fixed Price: € 2,745  
(not subject to discount)

Other special advertising types available on request.

Contact: [ronny.schumann@vde-verlag.de](mailto:ronny.schumann@vde-verlag.de)



### E-Magazine:

All the printed editions, including all the advertisements, are also published online as an e-magazine. Closing dates for publication and advertising are identical to those for the printed editions.

### EHP Newsletter:

Highlighting the content of the issue and news of the branch.

Forms of advertisement:

- 1 Banner Ad: Material required: JPEG banner in the format 468 x 60 px (Full Banner) or 468 x 250 px (Premium Banner) (W x H, max. 40KB) + a related link
- 2 Text + picture format: Material required: One JPEG picture (max. 200 KB) in the format 250 x 170 pixels (W x H) + text (open file) with heading (max. 60 characters) and max. 400 characters as a continuous text + a related link

Recipients: 390 (as of October 2021)

### Dates:

Issue	Date
1	18.01.2022
2	19.04.2022

Issue	Date
3	08.09.2022
4	10.11.2022



### Rates:

Format	Full Banner	Premium Banner	Text + Picture
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### Deadline for booking and material:

One week prior to the mailing. Please send your material to [anzeigen@vde-verlag.de](mailto:anzeigen@vde-verlag.de)

www.ehp-magazine.com

Issue + Dates	Generation/Storage	DHC Networks	Consumer Installations   Heat Substations	Heat/Cold Metering	Fairs   Events
<b>I</b> PD: 01.02.2022 AC: 10.01.2022 ED: 29.11.2021	<ul style="list-style-type: none"> <li>▪ (Micro) gas turbines</li> <li>▪ Steam turbines</li> <li>▪ Fuel cells</li> <li>▪ Small-scale CHP</li> <li>▪ Stirling engines</li> <li>▪ Heat pumps</li> <li>▪ Boiler systems</li> <li>▪ Fuel treatment</li> <li>▪ Heat exchanger</li> <li>▪ Pump systems</li> <li>▪ Flue gas cleaning</li> <li>▪ Instrumentation and control technology</li> <li>▪ IT solutions</li> </ul> <b>Heat/Cold storage</b> <ul style="list-style-type: none"> <li>▪ Storage technologies</li> <li>▪ Applications</li> <li>▪ Construction</li> <li>▪ Operating methods</li> </ul>	<ul style="list-style-type: none"> <li>▪ Pipeline Construction</li> <li>▪ Pre-insulated pipe systems</li> <li>▪ Flexible pipe systems</li> <li>▪ Network simulation</li> <li>▪ Instrumentation and control technology</li> <li>▪ Valves</li> <li>▪ Digitalisation of DHC networks</li> </ul>	<ul style="list-style-type: none"> <li>▪ Heat substations</li> <li>▪ Heat storage tanks</li> <li>▪ Hot water generation</li> <li>▪ Heat exchangers</li> <li>▪ Pressure maintenance</li> <li>▪ Water conditioning</li> <li>▪ Instrumentation and control technology</li> <li>▪ Digitalisation</li> </ul>	<ul style="list-style-type: none"> <li>▪ Heat/cold meters</li> <li>▪ Temperature sensors</li> <li>▪ Heat cost allocators</li> <li>▪ Remote metering</li> <li>▪ Billing</li> <li>▪ IT solutions</li> <li>▪ Smart meter gateway</li> <li>▪ Measuring methods</li> </ul>	<ul style="list-style-type: none"> <li>▪ E-world energy &amp; water   08. – 10.02.2022   Essen (D)</li> <li>▪ CampusEnergy2021   15. – 18.02.2022   Boston (USA)</li> <li>▪ 15th GeoTherm expo &amp; Congress   17. – 18.02.2022   Offenburg (D)</li> <li>▪ World Sustainable Energy Days   02. – 04.03.2022   Wels (A)</li> <li>▪ 15th annual International Biomass Conference &amp; Expo   14. – 16.03.2022   Florida (USA)</li> <li>▪ International Biogas Congress &amp; Expo   15. – 16.03.2022   Brussels (B)</li> <li>▪ Biomass   03. – 07.04.2022   Brno (CZ)</li> <li>▪ ISEC – 2nd International Sustainable Energy Conference   05. – 07.04.2022   Graz (A)</li> <li>▪ Hannover Trade Fair   25. – 29.04.2022   Hanover (D)</li> </ul>
<b>II</b> PD: 03.05.2022 AC: 08.04.2022 ED: 07.03.2022	<ul style="list-style-type: none"> <li>▪ Biomass</li> <li>▪ Biogas</li> <li>▪ Geothermal energy</li> <li>▪ Solar thermal energy</li> <li>▪ Waste heat</li> <li>▪ Hydrogen</li> <li>▪ Green gas</li> <li>▪ Synthetic fuels</li> </ul>	<ul style="list-style-type: none"> <li>▪ Network operation</li> <li>▪ Maintenance</li> <li>▪ Rehabilitation technologies</li> <li>▪ Leakage detection</li> <li>▪ Asset management</li> <li>▪ Quality management</li> </ul>	<ul style="list-style-type: none"> <li>▪ Hot water generation</li> <li>▪ Heat exchangers</li> <li>▪ Pressure maintenance</li> <li>▪ Water conditioning</li> <li>▪ Legionella prophylaxis</li> <li>▪ Digitalisation</li> </ul>	<ul style="list-style-type: none"> <li>▪ Heat/cold meters</li> <li>▪ Temperature sensors</li> <li>▪ Heat cost allocators</li> <li>▪ Remote metering</li> <li>▪ Billing</li> <li>▪ IT solutions</li> </ul>	<ul style="list-style-type: none"> <li>▪ ISH China &amp; CIHE   09. – 11.05.2022   Beijing (China)</li> <li>▪ Tube   09. – 13.05.2022   Düsseldorf</li> <li>▪ The smarter E Europe   11. – 13.05.2022   Munich (D)</li> <li>▪ 16th International Conference on Bioenergy and Innovative Biotechnology   03. – 04.06.2022   New York (USA)</li> <li>▪ Euroheat &amp; Power Conference   June 2022   Brussels (B)</li> <li>▪ Asia Urban Energy Assembly   15. – 16.07.2022   Bangkok (TH)</li> </ul>
<b>III</b> PD: 13.09.2022 AC: 22.08.2022 ED: 11.07.2022	<ul style="list-style-type: none"> <li>▪ Solar thermal energy</li> <li>▪ Geothermal energy</li> <li>▪ Biomass</li> <li>▪ Biogas</li> <li>▪ Micro gas turbines</li> <li>▪ Fuel cells</li> <li>▪ Small-scale CHP</li> <li>▪ Stirling engines</li> <li>▪ Heat pumps</li> <li>▪ Synthetic fuels</li> <li>▪ Digitalisation of generation</li> </ul> <b>District cooling</b> <ul style="list-style-type: none"> <li>▪ Absorption chillers</li> <li>▪ Compression chillers</li> <li>▪ Cold storage</li> </ul>	<ul style="list-style-type: none"> <li>▪ Network monitoring</li> <li>▪ Control technology</li> <li>▪ Pressure maintenance</li> <li>▪ Pump operation</li> <li>▪ Network extension</li> <li>▪ Water conditioning</li> <li>▪ Shaft monitoring</li> <li>▪ Digitalisation of DHC networks</li> </ul>	<ul style="list-style-type: none"> <li>▪ House led-in</li> <li>▪ Heat substations</li> <li>▪ Pumps</li> <li>▪ Heat exchangers</li> <li>▪ Pressure maintenance</li> <li>▪ Instrumentation and control technology</li> <li>▪ Digitalisation</li> </ul>	<ul style="list-style-type: none"> <li>▪ Remote metering</li> <li>▪ Billing</li> <li>▪ IT solutions</li> </ul>	<ul style="list-style-type: none"> <li>▪ Chillventa   11. – 13.10.2022   Nuremberg (D)</li> <li>▪ Asia Energy Urban Assembly   11. November   virtual edition</li> <li>▪ Energy Decentral   15. – 18.11.2022   Hanover (D)</li> </ul>
<b>IV</b> PD: 22.11.2022 AC: 31.10.2022 ED: 04.10.2022	<ul style="list-style-type: none"> <li>▪ Turbines</li> <li>▪ Small-scale CHP</li> <li>▪ Stirling engines</li> <li>▪ Heat pumps</li> <li>▪ Boiler systems</li> <li>▪ Fuel treatment</li> <li>▪ Heat exchanger</li> <li>▪ Pump systems</li> <li>▪ Flue gas cleaning</li> <li>▪ Instrumentation and control technology</li> <li>▪ IT solutions</li> </ul>	<ul style="list-style-type: none"> <li>▪ Piping systems</li> <li>▪ Network simulation</li> <li>▪ Asset management</li> <li>▪ Pressure maintenance</li> <li>▪ Quality management</li> <li>▪ Instrumentation and control technology</li> <li>▪ Valves</li> </ul>	<ul style="list-style-type: none"> <li>▪ Heat substations</li> <li>▪ Heat storage tanks</li> <li>▪ Hot water generation</li> <li>▪ Heat exchangers</li> <li>▪ Pressure maintenance</li> <li>▪ Water conditioning</li> <li>▪ Instrumentation and control technology</li> <li>▪ Digitalisation</li> </ul>		<ul style="list-style-type: none"> <li>▪ Valve World   29.11. – 01.12.2022   Düsseldorf (D)</li> </ul>

**Regular columns in every issue:** Energy News (Brussels News, News from Euroheat & Power, Energy Markets, Events, Publications), Industry News (New Products/Technologies, Company Information)

**Regular features in every issue:** Energy Policy, Energy Markets, Energy Legislation, Energy Service/Contracting, Renewable Energies, Power Plant Technology, Cogeneration, District Heating, Heat Transport and Distribution, Consumer Installations, Heat Substations, Heat Metering/Billing

Formats			Prices			
Formats	Type area (width x depth)	Bleed formats** (width x depth)	Basic price (b/w)	4c Surcharge (European scale)	Total amount	
Cover Page*	190 x 188	–	–	–	€ 4,165	
Advertisement next to Editorial (page 3)*	82 x 242	–				
Inside Front Cover, Back Cover (Size = 1/1 Page)	185 x 268	210 x 297	€ 2,595	€ 1,360	€ 3,955	
2/1	394 x 268	420 x 297	€ 3,895	€ 1,640	€ 5,535	
1/1 and Inside Back Cover	185 x 268	210 x 297	€ 2,150	€ 1,360	€ 3,510	
2/3	vertical	126 x 268	€ 1,745	€ 1,050	€ 2,795	
	horizontal	185 x 178				139 x 297 210 x 192
Juniorpage	126 x 180	136 x 195	€ 1,520	€ 1,050	€ 2,570	
1/2	vertical	97 x 268	€ 1,200	€ 1,050	€ 2,250	
	horizontal	185 x 132				110 x 297 210 x 147
1/3	vertical	68 x 268	€ 1,010	€ 865	€ 1,875	
	horizontal	185 x 88				81 x 297 210 x 103
1/4	vertical	39 x 268	€ 675	€ 865	€ 1,540	
	horizontal	185 x 66				52 x 297 210 x 81
	vertical, 2 column	97 x 132				–
1/8	vertical	97 x 66	€ 540	€ 570	€ 1,110	
	horizontal	185 x 32				–
Millimeter price < 1/8 page			€ 4			
Colour Surcharge (European scale)			€ 570			

\*Cover Page Advertisement: 4-colour only, no right of cancellation.  
Cover page: Full color image; format 190 x 188 (width x depth) +  
Advertisement next to Editorial (page 3): format 82 x 242 (width x depth)

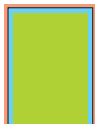
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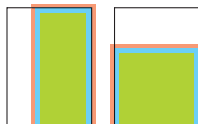
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**Cover page:**  
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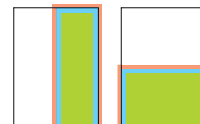


**1/1 page:**  
Type area: 185 x 268  
Bleed format: 210 x 297\*\*



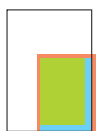
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Type area: 126 x 268  
Bleed format: 139 x 297\*\*

**2/3 page horizontal:**  
Type area: 185 x 178  
Bleed format: 210 x 192\*\*

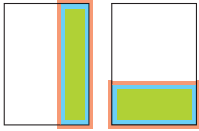


**1/2 page vertical:**  
Type area: 97 x 268  
Bleed format: 110 x 297\*\*

**1/2 page horizontal:**  
Type area: 185 x 132  
Bleed format: 210 x 147\*\*

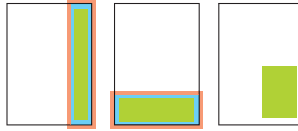


**Juniorpage:**  
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Bleed format: 136 x 195\*\*



**1/3 page vertical:**  
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Bleed format: 81 x 297\*\*

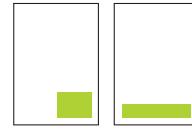
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