EURO HEAT & POWER

Media Guide 2020

www.ehp-magazine.com
Focussing on Global Trends
The EuroHeat&Power International after 16 years well established within West-/East European Markets of Cogeneration, District Heating and Cooling as only Trade Magazine covering the whole process chain of the industry for Power Plant Technologies, Pipe-Laying, Network Construction/Operation, Heat Substations, Heat Metering and Accounting.

As official publication of Euroheat & Power, Brussels each issue features – next to technological news and innovations – also the current developments of European energy policy. Overall a perfect marketing platform for your international business activities.

Profile
Trade Magazine for the international District Heating & Cooling and Cogeneration industry.

Frequency Language Circulation
4 issues per year English 2,000 copies

Target Group
Utilities, Component Suppliers, Engineering/Consulting Companies, Authorities, Research Institutes

Distribution
In 24 Western/Eastern European Countries, Canada, USA, Russia, Japan, Korea

Publishers
International Association Euroheat & Power, Brussels
German Heat & Power Association – AGFW, Frankfurt am Main

E-Magazine
All the printed editions, including all the advertisements, are also published online as an e-magazine. Closing dates for publication and advertising are identical to those for the printed editions.

EHP Newsletter:
for every publication date, highlighting the content of the issue and news of the branch.

Forms of advertisement:
1 Banner Ad: Material required: JPEG banner in the format 580 × 110 pixels (W × H, max. 400 KB) + a related link
2 Text + picture format: Material required: One JPEG picture (max. 400 KB) in the format 250 × 170 pixels (W × H) + text (open file) with heading (max. 60 characters) and max. 400 characters as a continuous text + a related link

For a better and more informative introduction of your company, your services and your products we offer:

1/1 Page Company Profile (4c)
Type area: 185 × 268 mm
Text-length: 3,800 signs (with blanks, without illustrations)
Fixed Price: 1,850.00 EUR (not subject to discount)

1/2 Page Company Profile (4c)
Type area: 185 × 132 mm
Text-length: 2,100 signs (with blanks, without illustrations)
Fixed Price: 950.00 EUR (not subject to discount)

Special Combination Rate!
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1/2 Page Company Profile (4c) + 1/2 Page Standard Advert (4c)
Fixed Price: 2,000.00 EUR (not subject to discount)

Other special advertising types available on request. Contact: goebel@vde-verlag.de
Regular features in every issue:

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<td>• (Micro) gas turbines  • Steam turbines  • Fuel cells  • Small-scale CHP  • Stirling engines  • Heat pumps  • Boiler systems  • Fuel treatment  • Heat exchanger  • Pump systems  • Flue gas cleaning  • Instrumentation and control technology  • IT solutions  • Heat/cold storage  • Storage technologies  • Applications  • Construction  • Operating methods</td>
<td>• Pipeline Construction  • Pre-insulated pipe systems  • Flexible pipe systems  • Network simulation  • Instrumentation and control technology  • Valves  • Digitalisation of DHC networks</td>
<td>• Heat/cold meters  • Temperature sensors  • Heat cost allocators  • Remote metering  • Billing  • IT solutions</td>
<td>• E-world energy &amp; water</td>
<td>11. – 13.02.2020</td>
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<td>• District cooling  • Absorption chillers  • Compression chillers  • Cold storage  • Micro gas turbines  • Fuel cells  • Small-scale CHP  • Stirling engines  • Heat Pumps  • Digitalisation of generation</td>
<td>• Network monitoring  • Control technology  • Pressure maintenance  • Pump operation  • Network extension  • Water conditioning  • Shaft monitoring</td>
<td>• House led-in  • Heat substations  • Pumps  • Heat exchangers  • Pressure maintenance  • Instrumentation and control technology  • IT solutions</td>
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<td>• Valve World</td>
<td>01. – 03.12.2020</td>
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Subject to alterations: PD = publication date, AC = ad closing date, ED = Deadline for editorial contents

Status September 2019 | Subject to modification without notice
## Media Guide 2020

### Prices and formats

**Effective date 01.01.2020 – Status September 2019 – Subject to modification without notice**

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<tr>
<td>Advertisement next to Editorial (page 3)*</td>
<td>82 × 242</td>
<td>–</td>
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<td>–</td>
<td>4,045.00 EUR</td>
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<tr>
<td>Inside Front Cover, Back Cover (Size = 1/1 Page)</td>
<td>185 × 268</td>
<td>210 × 297</td>
<td>2,490.00 EUR</td>
<td>1,320.00 EUR</td>
<td>3,810.00 EUR</td>
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<tr>
<td>2/1</td>
<td>394 × 268</td>
<td>420 × 297</td>
<td>3,780.00 EUR</td>
<td>1,590.00 EUR</td>
<td>5,370.00 EUR</td>
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<td>185 × 268</td>
<td>210 × 297</td>
<td>2,090.00 EUR</td>
<td>1,320.00 EUR</td>
<td>3,410.00 EUR</td>
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<tr>
<td>2/3 vertical horizontal</td>
<td>126 × 268</td>
<td>139 × 297</td>
<td>1,695.00 EUR</td>
<td>1,020.00 EUR</td>
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<td>126 × 180</td>
<td>136 × 195</td>
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<tr>
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<td>110 × 297</td>
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<td>2,185.00 EUR</td>
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<tr>
<td>1/3 vertical horizontal</td>
<td>68 × 268</td>
<td>81 × 297</td>
<td>980.00 EUR</td>
<td>840.00 EUR</td>
<td>1,820.00 EUR</td>
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<tr>
<td>1/4 vertical horizontal</td>
<td>39 × 268</td>
<td>52 × 297</td>
<td>655.00 EUR</td>
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<tr>
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<td>525.00 EUR</td>
<td>555.00 EUR</td>
<td>1,080.00 EUR</td>
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**Millimeter price < 1/8 page**

| Colour Surcharge (European scale) | 3.90 EUR |

**Cover Page Advertisement:** 4-colour only, no right of cancellation. Cover page: Full color image; format 190 × 188 (width × depth) + Advertisement next to Editorial (page 3): format 82 × 242 (width × depth)

4. **Cover page:** The dispatch edition receives a removable address label on the top right (according to postal regulations). Banderoles are on the back of the magazine with fixed one or two adhesive dots.

All formats in mm (width × depth). Special advertising forms on request.

**NEW!** Color surcharge now also discountable

**Please note!** For formats with bleed add 3 mm on all sides.
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