

EURO HEAT&POWER

Media Guide 2021

EURO HEAT&POWER

www.ehp-magazine.com I/2020

DISTRICT HEATING | DISTRICT COOLING | COGENERATION



ENERGY POLICY

Revised Energy Performance of Buildings Directive and its Effects on DHC

DHC NETWORKS

HF-Winked Steel Pipes for Factory-made Insulated Plastic Jacket Pipes

HOT WATER GENERATION

Energy Efficiency and Legionella in Domestic Water Installations

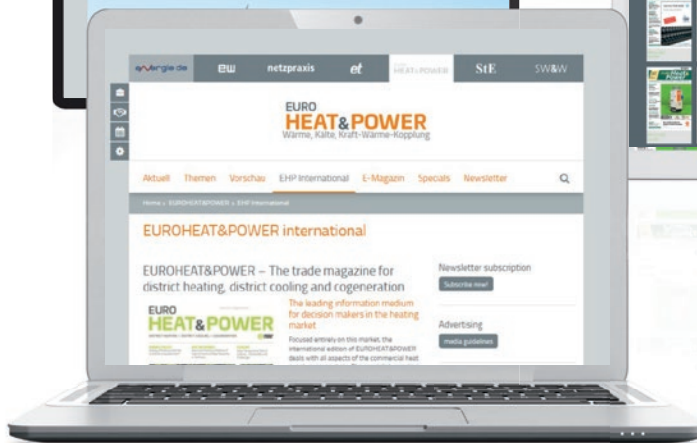
CALPEX PUR-KING 

World's best insulation value



Test Winner
Danish Technological Institute
2019
Full Product range

BRUGG PIPESYSTEMS



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Focussing on Global Trends

The EUROHEAT&POWER International after 17 years well established within West-/East European Markets of Cogeneration, District Heating and Cooling as only Trade Magazine covering the whole process chain of the industry for Power Plant Technologies, Pipe-Laying, Network Construction/ Operation, Heat Substations, Heat Metering and Accounting.

As official publication of Euroheat & Power, Brussels each issue features – next to technological news and innovations – also the current developments of European energy policy.

Overall a perfect marketing platform for your international business activities.

Profile

Trade Magazine for the international District Heating & Cooling and Cogeneration industry.

Frequency

4 issues per year

Language

English

Circulation

2,000 copies

Target Group

Utilities, Component Suppliers, Engineering/Consulting Companies, Authorities, Research Institutes

Distribution

In 24 Western/Eastern European Countries, Canada, USA, Russia, Japan, Korea

Publishers

International Association Euroheat & Power, Brussels
German Heat & Power Association – AGFW, Frankfurt am Main

Publishing House

VDE VERLAG GMBH, Offenbach am Main

E-Magazine



For a better and more informative introduction of your company, your services and your products we offer:

1/1 Page Company Profile (4c)

Type area: 185 x 268 mm
Text-length: 3,800 signs (with blanks, without illustrations)
Fixed Price: 1,850.00 EUR
(not subject to discount)

1/2 Page Company Profile (4c)

Type area: 185 x 132 mm
Text-length: 2,100 signs (with blanks, without illustrations)
Fixed Price: 950.00 EUR
(not subject to discount)

Special Combination Rate!

1/1 Page Company Profile (4c) +
1/1 Page Standard Advert (4c)

Fixed Price: 4,000.00 EUR
(not subject to discount)

1/2 Page Company Profile (4c) +
1/2 Page Standard Advert (4c)

Fixed Price: 2,000.00 EUR
(not subject to discount)

Other special advertising types available on request.

Contact: ronny.schumann@vde-verlag.de



E-Magazine:

All the printed editions, including all the advertisements, are also published online as an e-magazine. Closing dates for publication and advertising are identical to those for the printed editions.

EHP Newsletter:

highlighting the content of the issue and news of the branch.

Forms of advertisement:

- 1** Banner Ad: Material required: JPEG banner in the format 468 x 60 px (Full Banner) or 468 x 250 px (Premium Banner) (W x H, max. 400KB) + a related link
- 2** Text + picture format: Material required: One JPEG picture (max. 400KB) in the format 250 x 170 pixels (W x H) + text (open file) with heading (max. 60 characters) and max. 400 characters as a continuous text + a related link

Recipients: 844 (as of September 2020)

Dates:

Issue	Date
1	13.01.2021
2	14.04.2021

Issue	Date
3	08.09.2021
4	10.11.2021



Rates:

Format	Full Banner	Premium Banner	Text + Picture
Rate per mailing	690.00 EUR	990.00 EUR	590.00 EUR

Deadline for booking and material:

One week prior to the mailing. Please send your material to anzeigen@vde-verlag.de

www.ehp-magazine.com

Issue + dates	Generation/Storage	DHC Networks	Consumer Installations Heat Substations	Heat/Cold Metering	Fairs Events
I PD: 19.01.2021 AC: 18.12.2020 ED: 23.11.2020	<ul style="list-style-type: none"> ▪ (Micro) gas turbines ▪ Steam turbines ▪ Fuel cells ▪ Small-scale CHP ▪ Stirling engines ▪ Heat pumps ▪ Boiler systems ▪ Fuel treatment ▪ Heat exchanger ▪ Pump systems ▪ Flue gas cleaning ▪ Instrumentation and control technology ▪ IT solutions Heat/cold storage <ul style="list-style-type: none"> ▪ Storage technologies ▪ Applications ▪ Construction ▪ Operating methods 	<ul style="list-style-type: none"> ▪ Pipeline Construction ▪ Pre-insulated pipe systems ▪ Flexible pipe systems ▪ Network simulation ▪ Instrumentation and control technology ▪ Valves ▪ Digitalisation of DHC networks 	<ul style="list-style-type: none"> ▪ Heat substations ▪ Heat storage tanks ▪ Hot water generation ▪ Heat exchangers ▪ Pressure maintenance ▪ Water conditioning ▪ Instrumentation and control technology ▪ Digitalisation 	<ul style="list-style-type: none"> ▪ Heat/cold meters ▪ Temperature sensors ▪ Heat cost allocators ▪ Remote metering ▪ Billing ▪ IT solutions ▪ Smart meter gateway ▪ Measuring methods 	<ul style="list-style-type: none"> ▪ E-world energy & water 09. – 11.02.2021 Essen (D) ▪ EnergyDecentral 09. – 12.02.2021 Hanover (D) ▪ CampusEnergy2021 16. – 19.02.2021 San Francisco (USA) ▪ World Sustainable Energy Days 24. – 26.02.2021 Wels (A) ▪ GeoTherm expo & Congress 25. – 26.02.2021 Offenburg (D) ▪ Energy Storage Europe 16. – 18.03.2021 Dusseldorf (D) ▪ ISH 22. – 26.03.2021 Frankfurt a.M. (D) ▪ Enlit Asia 23. – 25.03.2021 Jarkarta (RI) ▪ International Biomass Congress & Expo 23. – 24.03.2021 Brussels (B) ▪ Biomass 11. – 14.04.2021 Brno (CZ) ▪ Hannover Trade Fair 12. – 16.04.2021 Hanover (D)
II PD: 20.04.2021 AC: 26.03.2021 ED: 23.02.2021	<ul style="list-style-type: none"> ▪ Biomass ▪ Biogas ▪ Geothermal energy ▪ Solar thermal energy ▪ Hydrogen ▪ Green gas ▪ Synthetic fuels District cooling <ul style="list-style-type: none"> ▪ Absorption chillers ▪ Compression chillers ▪ Cold storage 	<ul style="list-style-type: none"> ▪ Network operation ▪ Maintenance ▪ Rehabilitation technologies ▪ Leakage detection ▪ Asset management ▪ Quality management 	<ul style="list-style-type: none"> ▪ Hot water generation ▪ Heat exchangers ▪ Pressure maintenance ▪ Water conditioning ▪ Legionella prophylaxis ▪ Digitalisation 	<ul style="list-style-type: none"> ▪ Heat/cold meters ▪ Temperature sensors ▪ Heat cost allocators ▪ Remote metering ▪ Billing ▪ IT solutions 	<ul style="list-style-type: none"> ▪ Euroheat & Power Congress 03. – 05.05.2021 Vilnius (LT) ▪ Intersolar Europe 09. – 11.06.2021 Munich (D) ▪ 15th International Conference on Bioenergy and Innovative Biotechnology 10. – 11.06.2021 Copenhagen (DK) ▪ IDEA2021 – 112th Annual Conference & Trade Show 14. – 17.06.2021 Austin/Texas (USA) ▪ 9th International DHC+ Summer School 22. – 28.08.2021 Karlshamn (S)
III PD: 14.09.2021 AC: 20.08.2021 ED: 13.07.2021	<ul style="list-style-type: none"> ▪ Solar thermal energy ▪ Geothermal energy ▪ Biomass ▪ Biogas ▪ Micro gas turbines ▪ Fuel cells ▪ Small-scale CHP ▪ Stirling engines ▪ Heat Pumps ▪ Digitalisation of generation 	<ul style="list-style-type: none"> ▪ Network monitoring ▪ Control technology ▪ Pressure maintenance ▪ Pump operation ▪ Network extension ▪ Water conditioning ▪ Shaft monitoring ▪ Digitalisation of DHC networks 	<ul style="list-style-type: none"> ▪ House led-in ▪ Heat substations ▪ Pumps ▪ Heat exchangers ▪ Pressure maintenance ▪ Instrumentation and control technology ▪ Digitalisation 	<ul style="list-style-type: none"> ▪ Remote metering ▪ Billing ▪ IT solutions 	<ul style="list-style-type: none"> ▪ 7th International Conference on Smart Energy Systems and 4th Generation District Heating September/October 2021 (DK) ▪ ISEC – 2nd International Sustainable Energy Conference 13. – 15.10.2021 Graz (A) ▪ ISES Solar World Congress 24. – 28.10.2021 New Delhi (IND)
IV PD: 23.11.2021 AC: 29.10.2021 ED: 12.10.2021	<ul style="list-style-type: none"> ▪ Turbines ▪ Small-scale CHP ▪ Stirling engines ▪ Heat pumps ▪ Boiler systems ▪ Fuel treatment ▪ Heat exchanger ▪ Pump systems ▪ Flue gas cleaning ▪ Instrumentation and control technology ▪ IT solutions 	<ul style="list-style-type: none"> ▪ Piping systems ▪ Network simulation ▪ Asset management ▪ Pressure maintenance ▪ Quality management ▪ Instrumentation and control technology ▪ Valves 	<ul style="list-style-type: none"> ▪ Heat substations ▪ Heat storage tanks ▪ Hot water generation ▪ Heat exchangers ▪ Pressure maintenance ▪ Water conditioning ▪ Instrumentation and control technology ▪ Digitalisation 		<ul style="list-style-type: none"> ▪ Enlit Europe 30.11. – 02.12.2021 Milan (I)

Regular columns in every issue: Energy News (Brussels News, News from Euroheat & Power, Energy Markets, Events, Publications), Industry News (New Products/Technologies, Company Information)
Regular features in every issue: Energy Policy, Energy Markets, Energy Legislation, Energy Service/Contracting, Renewable Energies, Power Plant Technology, Cogeneration, District Heating, Heat Transport and Distribution, Consumer Installations, Heat Substations, Heat Metering/Billing

Formats			Prices			
Formats	Type area (width x depth)	Bleed formats** (width x depth)	Basic price (b/w)	4c Surcharge (European scale)	Total amount	
Cover Page*	190 x 188	–	–	–	4,045.00 EUR	
Advertisement next to Editorial (page 3)*	82 x 242	–				
Inside Front Cover, Back Cover (Size = 1/1 Page)	185 x 268	210 x 297	2,520.00 EUR	1,320.00 EUR	3,840.00 EUR	
2/1	394 x 268	420 x 297	3,780.00 EUR	1,590.00 EUR	5,370.00 EUR	
1/1 and Inside Back Cover	185 x 268	210 x 297	2,090.00 EUR	1,320.00 EUR	3,410.00 EUR	
2/3	vertical	126 x 268	1,695.00 EUR	1,020.00 EUR	2,715.00 EUR	
	horizontal	185 x 178				139 x 297 210 x 192
Juniorpage	126 x 180	136 x 195	1,475.00 EUR	1,020.00 EUR	2,495.00 EUR	
1/2	vertical	97 x 268	1,165.00 EUR	1,020.00 EUR	2,185.00 EUR	
	horizontal	185 x 132				110 x 297 210 x 147
1/3	vertical	68 x 268	980.00 EUR	840.00 EUR	1,820.00 EUR	
	horizontal	185 x 88				81 x 297 210 x 103
1/4	vertical	39 x 268	655.00 EUR	840.00 EUR	1,495.00 EUR	
	horizontal	185 x 66				52 x 297 210 x 81
	vertical, 2 column	97 x 132				–
1/8	vertical	97 x 66	525.00 EUR	555.00 EUR	1,080.00 EUR	
	horizontal	185 x 32				–
Millimeter price < 1/8 page			3.90 EUR			
Colour Surcharge (European scale)			555.00 EUR			

*Cover Page Advertisement: 4-colour only, no right of cancellation.
Cover page: Full color image; format 190 x 188 (width x depth) +
Advertisement next to Editorial (page 3): format 82 x 242 (width x depth)

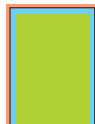
4. cover page: The dispatch edition receives a removable address label on the top right (according to postal regulations). Banderoles are on the back of the magazine with fixed one or two adhesive dots.

All formats in mm (width x depth). Special advertising forms on request.

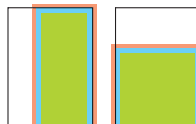
7



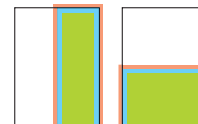
Cover page:
Type area: 190 x 188



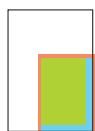
1/1 page:
Type area: 185 x 268
Bleed format: 210 x 297**



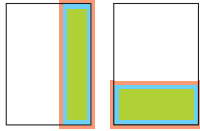
2/3 page vertical:
Type area: 126 x 268
Bleed format: 139 x 297**



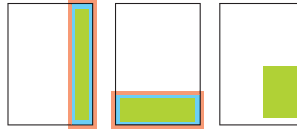
1/2 page vertical:
Type area: 97 x 268
Bleed format: 110 x 297**



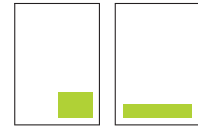
2/3 page horizontal:
Type area: 185 x 178
Bleed format: 210 x 192**



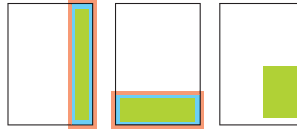
1/2 page horizontal:
Type area: 185 x 132
Bleed format: 210 x 147**



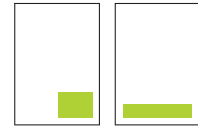
Juniorpage:
Type area: 126 x 180
Bleed format: 136 x 195**



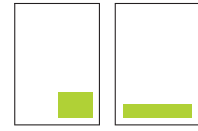
1/3 page vertical:
Type area: 68 x 268
Bleed format: 81 x 297**



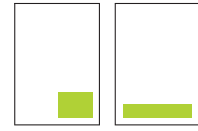
1/3 page horizontal:
Type area: 185 x 88
Bleed format: 210 x 103**



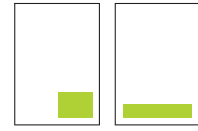
1/4 page vertical:
Type area: 39 x 268
Bleed format: 52 x 297**



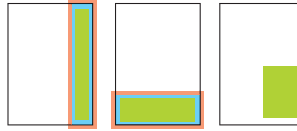
1/4 page horizontal:
Type area: 185 x 66
Bleed format: 210 x 81**



1/8 page vertical:
Type area: 97 x 66



1/8 page horizontal:
Type area: 185 x 32



1/4 page vertical, 2 column:
Type area: 97 x 132



** Please note! For formats with bleed add 3 mm on all sides.

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